



# Because living is learning, everyone has valuable knowledge to share.



**Log in:** [igapexsummit19.braindate.com](https://igapexsummit19.braindate.com)



*Or access using the Event App*



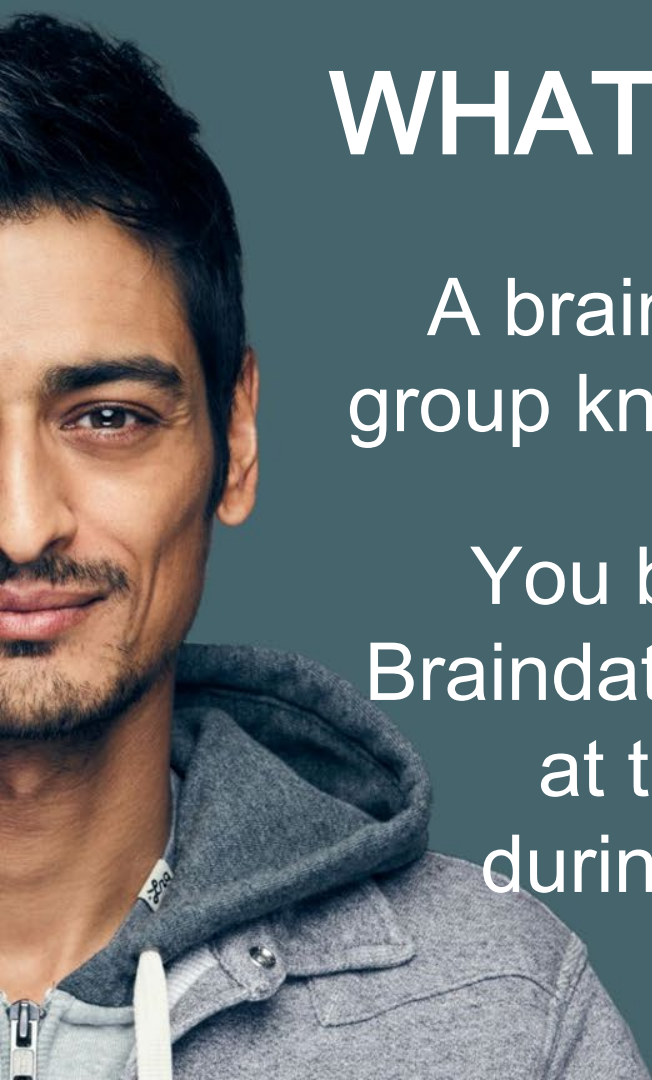
# WHY BRAINDATE?

Braindates are the best way  
to meet, learn and have  
meaningful conversations with  
the right people for you.

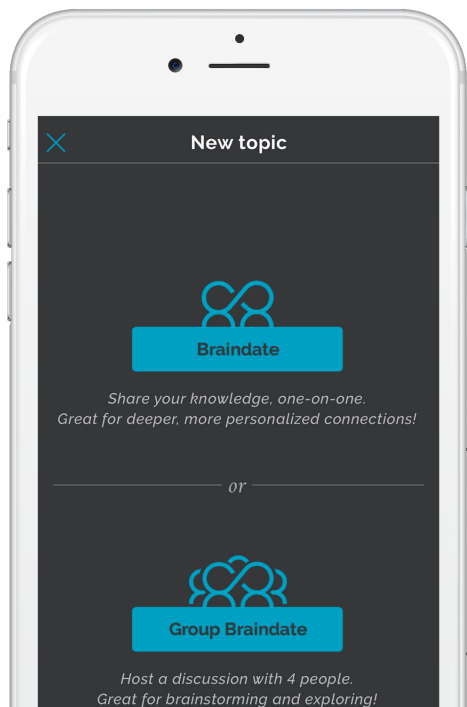
# WHAT IS A BRAINDATE?

A braindate is a one-on-one or group knowledge-sharing meeting.

You book it online using the Braindate app and meet in person at the Braindate Lounge during the IG Apex Summit.



# What can you share?



Because living is learning, **everyone has valuable knowledge to share**. People with all types of expertise are strongly encouraged to participate.

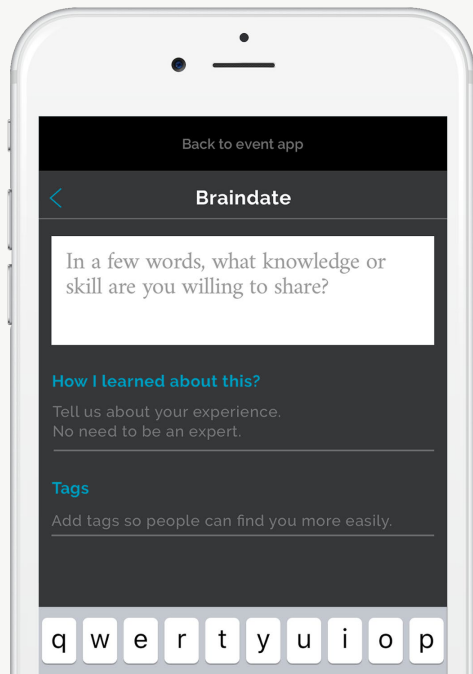
- What kind of useful information, insights and advice can you share ?
- What personal or professional projects are you working on?
- What do people come to you for advice about?
- What personal rituals have improved your life and work?
- What have you learned from past failures?
- What strategies and tactics have led to successful outcomes in your career?

Chose the **one-one-one** format to have as many conversation as you like in a more personal way

Choose the **group format** to gather different perspectives around one conversation



# Examples of braindate topics



How does a school best renew  
and sustain its New Tech  
design/culture over time?



**Ted**  
*President at Consulting*

Understanding difficult scenarios  
in managing duplicate Workday  
records



**Krista**  
*Director of Communications*

CRM Recruit Communication Plans,  
Communication Workflows, Twilio  
SMS, Salesforce Email



**Travis**  
*Assistant Director, Strategic Marketing  
and Communications*

Comment déployer un lac de  
données pour augmenter  
l'analytique?



**Francis**  
*Directeur-Conseil, Solutions en  
Intelligence d'Affaires*

Blockchain ecosystem for  
financial intermediaries



**Penny**  
*Innovation Solutions Strategist*

Compensation Cycle: How to  
make annual merit look easy



**Stephen**  
*Principal Business Analyst*



# Tips for creating a strong topic

1

**Craft a bold catchy title.** Be specific and share what you're truly passionate about.

2

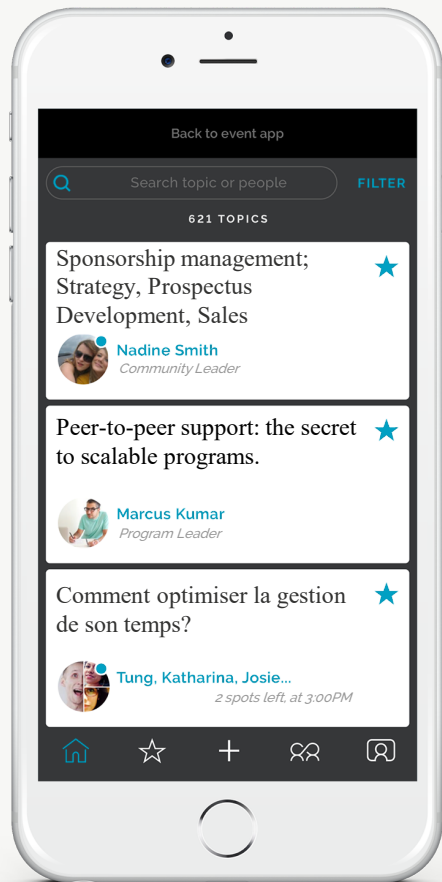
**Don't underestimate what you can share–** basic definitions, hard or soft skills, everyday rituals, big ideas... anything goes!

3

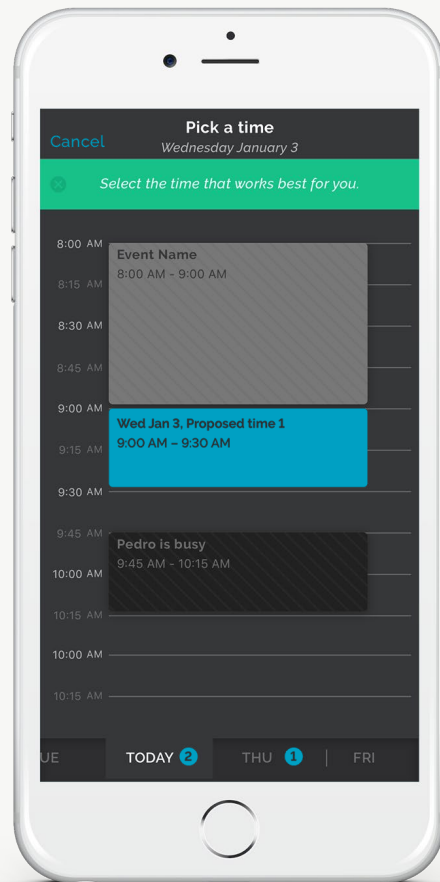
**Get creative and aim for diversity!** Add your unique story and perspective to the event's theme.

# Book your braindates!

Login: [igapexsummit19.braindate.com](https://igapexsummit19.braindate.com)



Explore the topic market and pick something you want to learn.



Offer a time to meet or join a group  
When it's confirmed, find each other at the Braindate Lounge.

# YOUR NEXT STEPS

## NOW

Login and create your topics.

## BEFORE THE APEX SUMMIT

Browse topics, send & respond to your invitations

## ONSITE

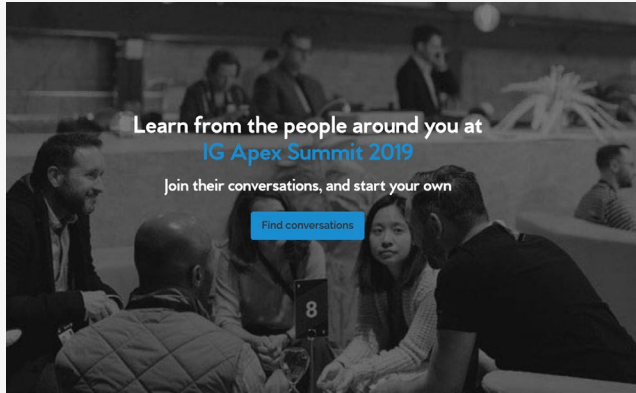
Visit the Braindate Lounge to meet your braindates. Create and join more topics when you feel inspired

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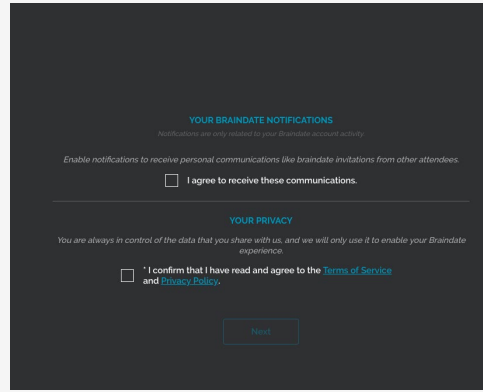


# The braindate web platform:

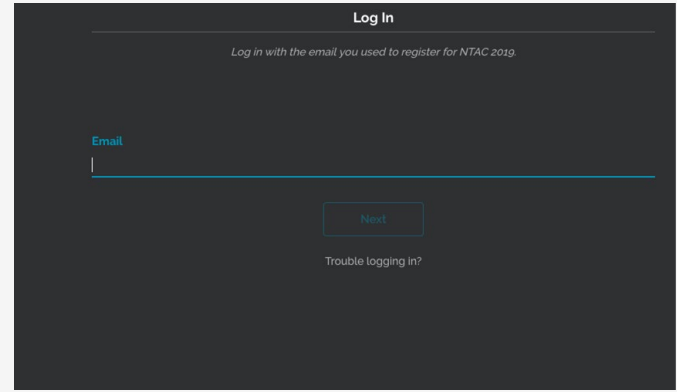
## The Fundamentals - the Landing Page from Aventri



From event app, you will be redirected to Braindate



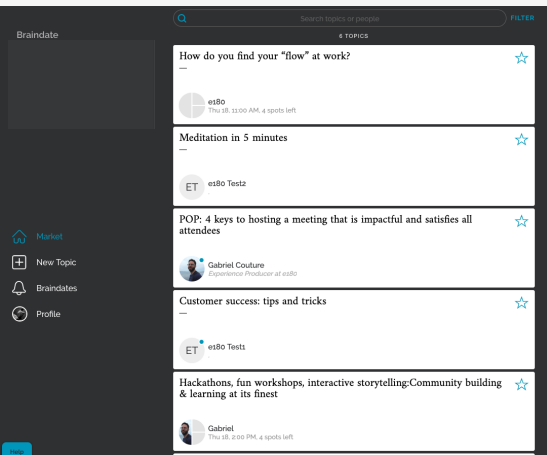
You can(should) agree to email notifications, and need to accept Braindate privacy policy.



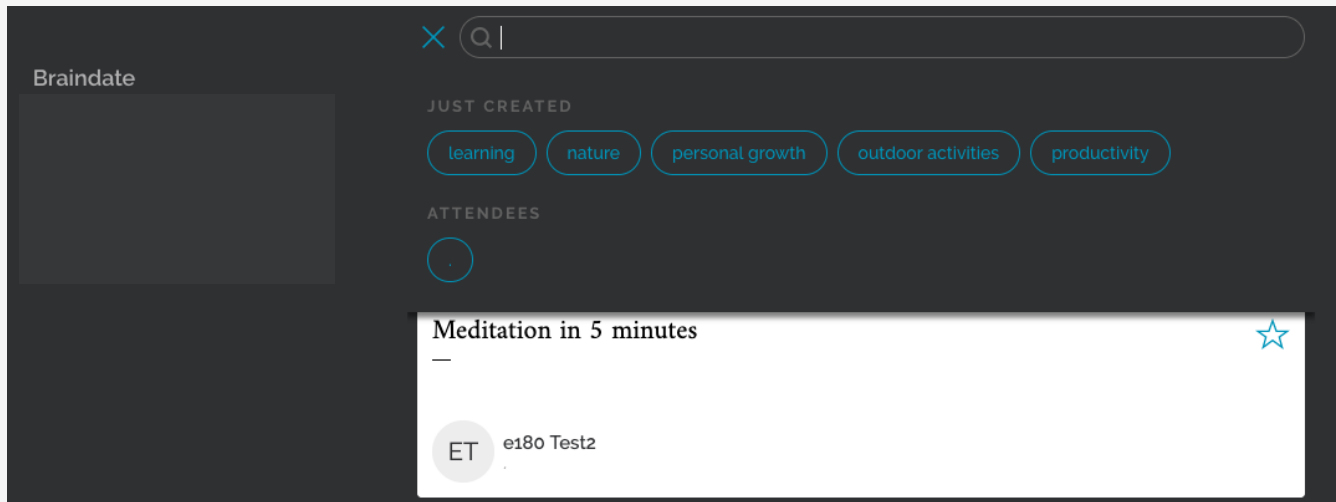
If Braindate requests your email to log in, use the same email you used for registration.

# The braindate web platform:

## The Fundamentals - Braindate Topics Market



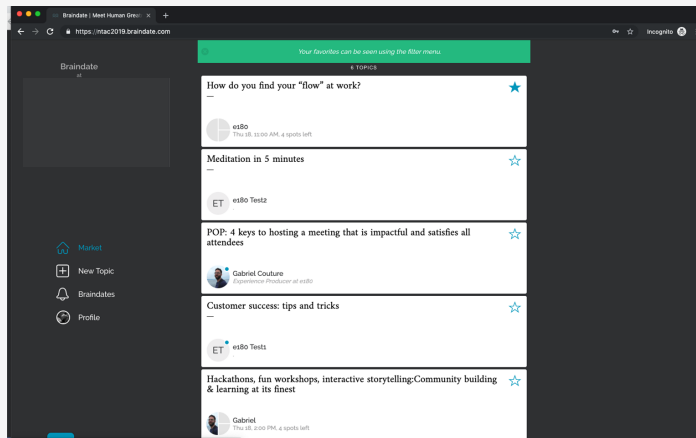
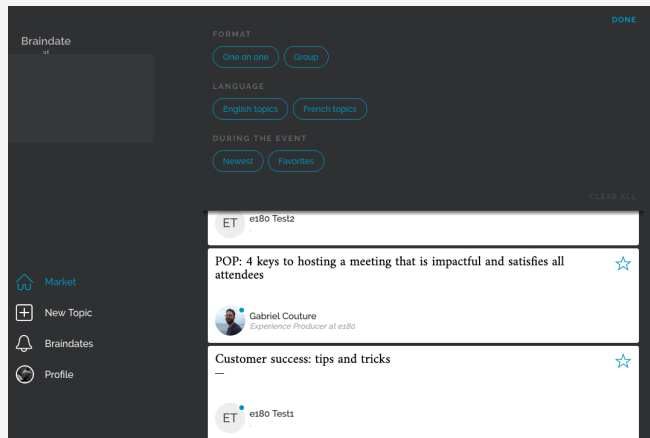
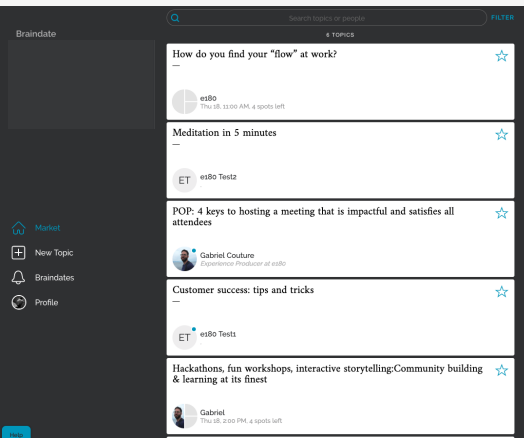
View all of the topics in Braindate in the Market. These are all attendee generated.



Use search bar to look for topics that interest you or scroll down the topic wall. Tags that are added to topics when they are created appear when you use the search bar and make it easier for attendees to find topics that are relevant for them.

# The braindate web platform:

## The Fundamentals - Filtering for Better Results

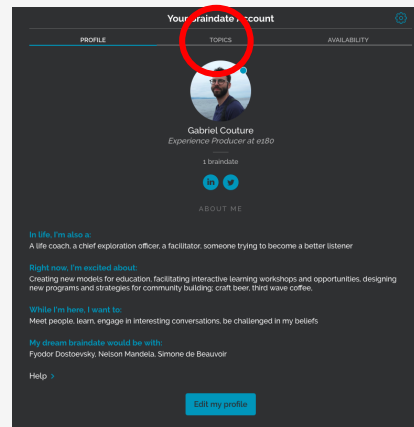
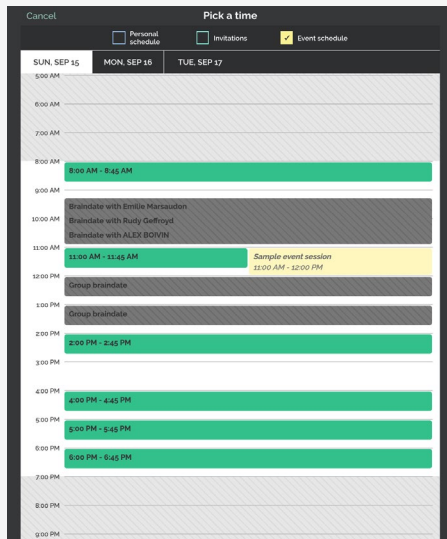
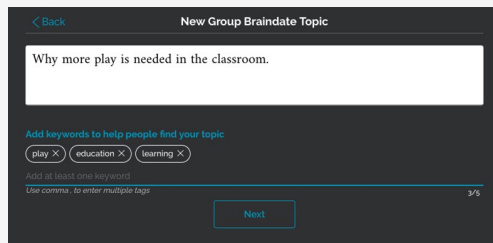
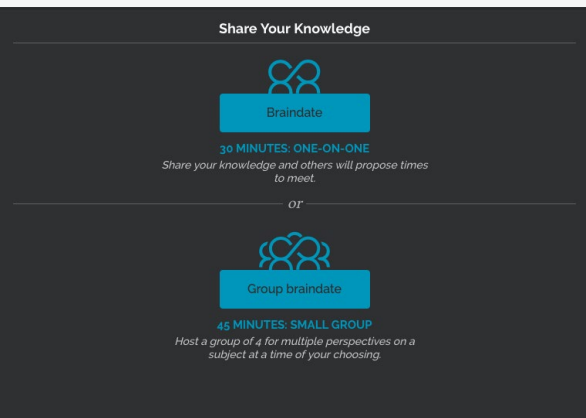


When clicking on filter, you can choose to search only for 1:1s, groups, as well as what's upcoming and newest in the topic market

Choose your favorite topics by highlighting them using the star. This is a useful way to save the topics you are most interested in for when you're ready to schedule braindates.

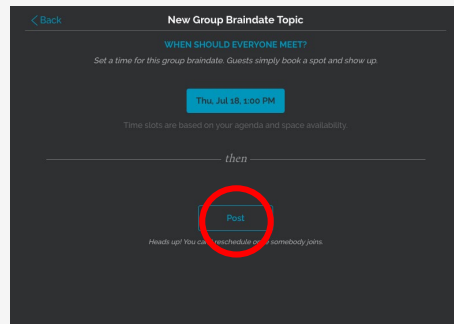
# The braindate web platform:

## The Fundamentals - Creating Braindates



\*Find your own topics in the topics menu option of your profile.

You can edit your topics and make them hidden if want. It might be desirable if the topic is proving to be too popular.



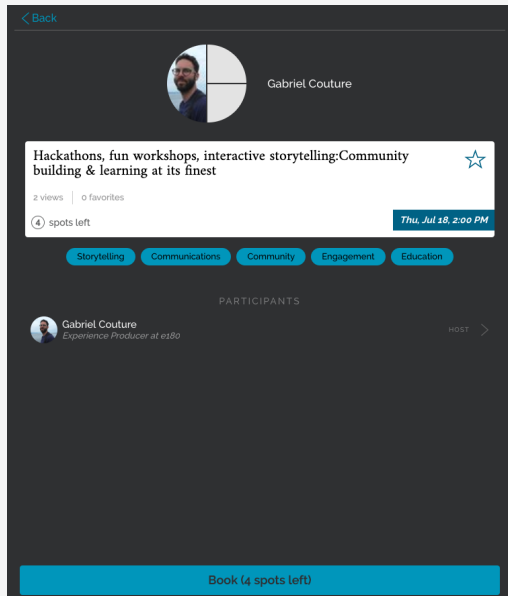
Make sure to post.

In the New Topic menu, you can create a 1:1 braindate or group braindate topic. \*You need to wait for your group braindate to fill up before creating a second group braindate. Use keywords to help participants find your topic.

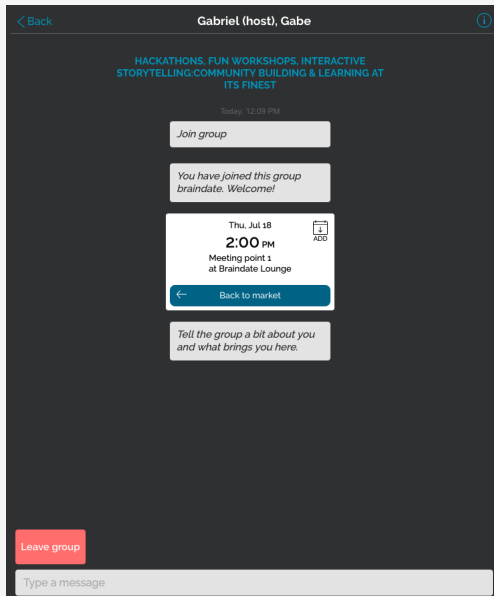
For group braindates, find a time when you want to host: your options will be highlighted in green. \*1:1 braindate times need to be coordinated between both participants.

# The braindate web platform:

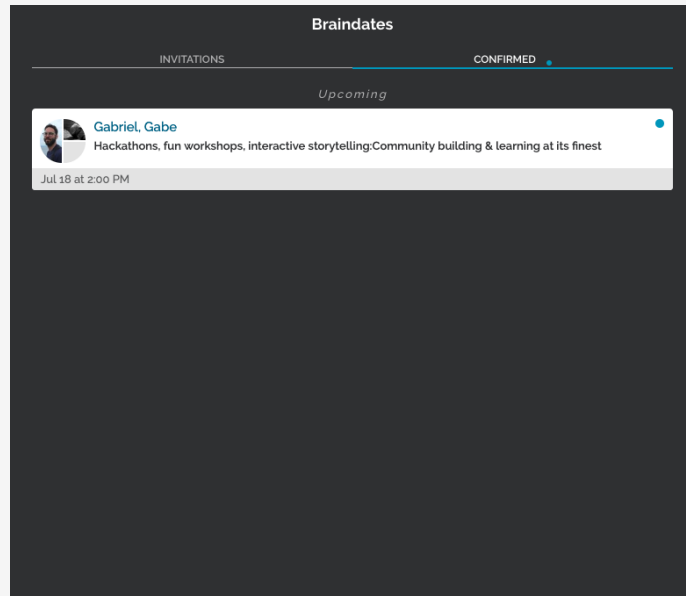
## The Fundamentals - Joining Group Braindates



When you click on a group braindate (They look like a pie chart in the topics market), you can join by clicking on the bar at the bottom.



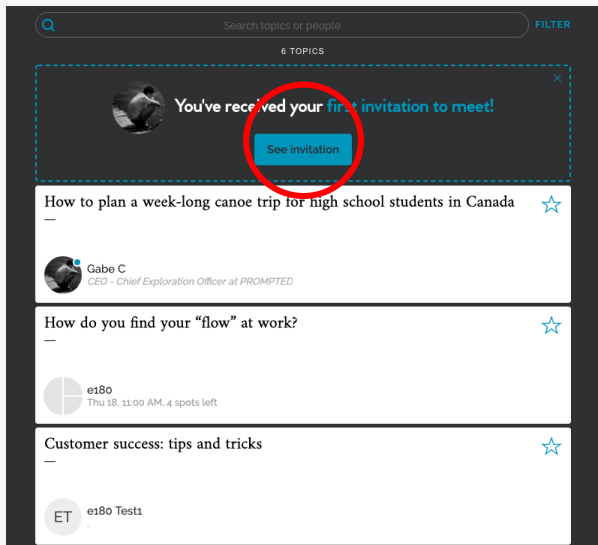
You can send messages when you join. The group will be added to your calendar and you won't be able to book other braindates at that time.



Your pending or received invitations and confirmed braindates appear in the Braindates menu option (for 1:1s and groups)

# The braindate web platform:

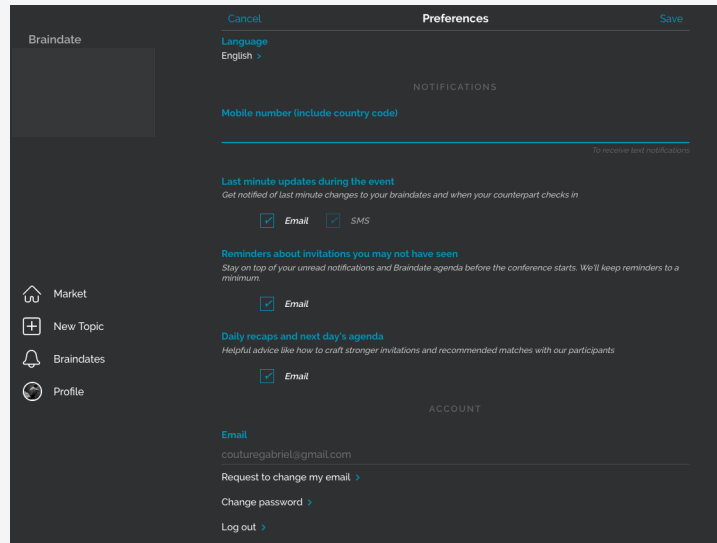
## The Fundamentals - 1:1 Braindates



In this example, user has received an invitation to meet for a 1:1 about a topic they created. Groups have set times, so no invitation is required.



1. User can accept, propose a new time or decline.
2. User can message them for each option.



Your notifications settings are also available in your profile, by clicking on the cogwheel in the upper right. **Using SMS is an *OPT-IN feature*** and you must add your mobile #.





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QUESTIONS OR HELP?

[ApexSummit@braindate.com](mailto:ApexSummit@braindate.com)