

Because living is
learning, everyone
has valuable
knowledge to share.

 **braindate**[®]

Log in: igapexsummit19.braindate.com



Or access using the Event App

WHY BRAINDATE?

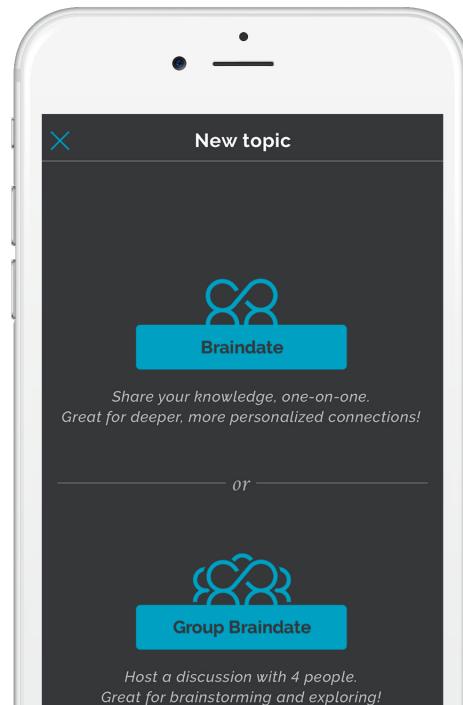
Braindates are the best way
to meet, learn and have
meaningful conversations with
the right people for you.

WHAT IS A BRAINDATE?

A braindate is a one-on-one or group knowledge-sharing meeting.

You book it online using the Braindate app and meet in person at the Braindate Lounge during the IG Apex Summit.

What can you share?



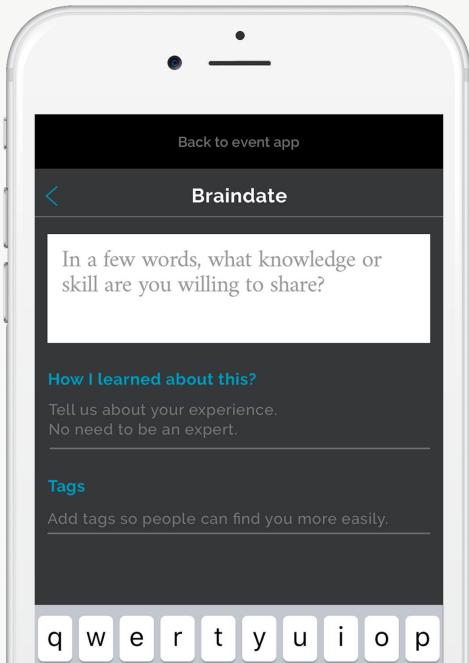
Because living is learning, **everyone has valuable knowledge to share**. People with all types of expertise are strongly encouraged to participate.

- What kind of useful information, insights and advice can you share ?
- What personal or professional projects are you working on?
- What do people come to you for advice about?
- What personal rituals have improved your life and work?
- What have you learned from past failures?
- What strategies and tactics have led to successful outcomes in your career?

→ Choose the **one-one-one** format to have as many conversations as you like in a more personal way

→ Choose the **group format** to gather different perspectives around one conversation

Examples of braindate topics



How does a school best renew and sustain its New Tech design/culture over time?



Ted
President at Consulting

Understanding difficult scenarios in managing duplicate Workday records



Krista
Director of Communications

CRM Recruit Communication Plans, Communication Workflows, Twilio SMS, Salesforce Email



Travis
Assistant Director, Strategic Marketing and Communications

Comment déployer un lac de données pour augmenter l'analytique?



Francis
Directeur-Conseil, Solutions en Intelligence d'Affaires

Blockchain ecosystem for financial intermediaries



Penny
Innovation Solutions Strategist

Compensation Cycle: How to make annual merit look easy



Stephen
Principal Business Analyst

Tips for creating a strong topic

1

Craft a bold catchy title. Be specific and share what you're truly passionate about.

2

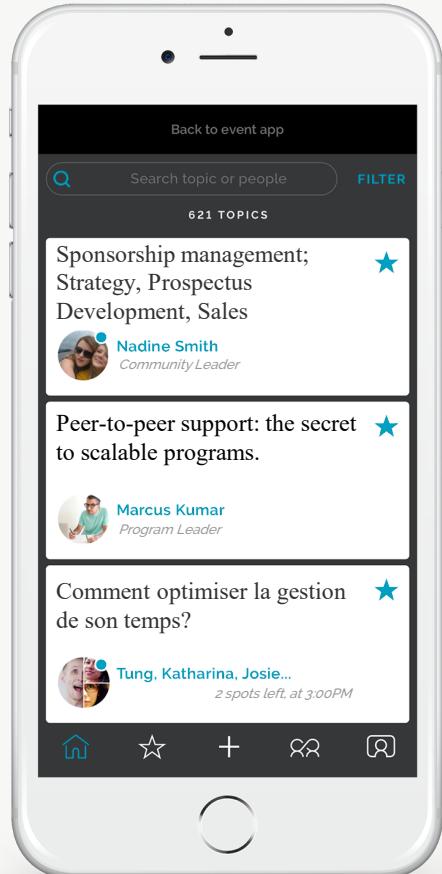
Don't underestimate what you can share- basic definitions, hard or soft skills, everyday rituals, big ideas... anything goes!

3

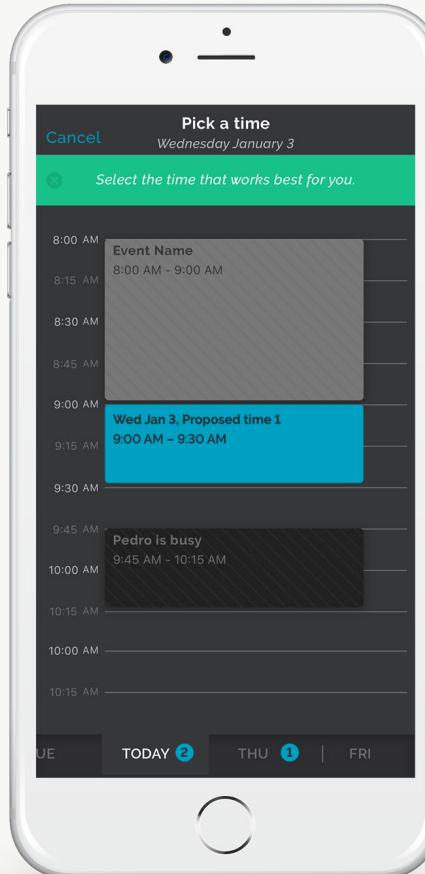
Get creative and aim for diversity! Add your unique story and perspective to the event's theme.

Book your braindates!

Login: igapexsummit19.braindate.com



Explore the topic market and pick something you want to learn.



Offer a time to meet or join a group
When it's confirmed, find each other at the Braindate Lounge.

YOUR NEXT STEPS

NOW

Login and create your topics.

BEFORE THE APEX SUMMIT

Browse topics, send & respond to your invitations

ONSITE

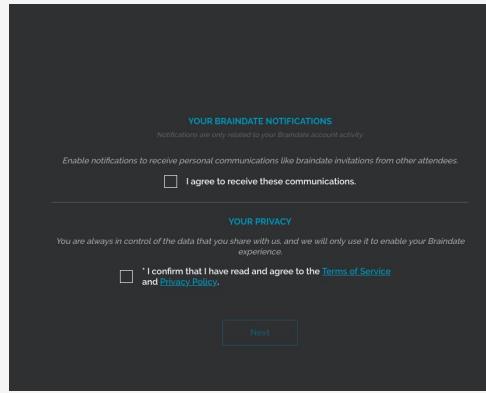
Visit the Braindate Lounge to meet your braindates. Create and join more topics when you feel inspired

Login: igapexsummit19.braindate.com
or access via Event App

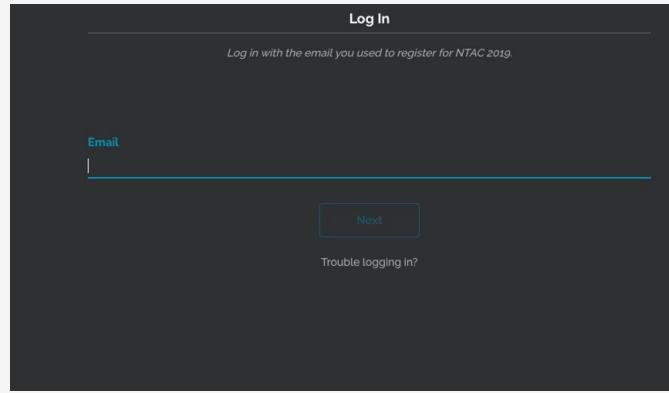
The braindate web platform: The Fundamentals - the Landing Page from Aventri



From event app, you will be redirected to Braindate



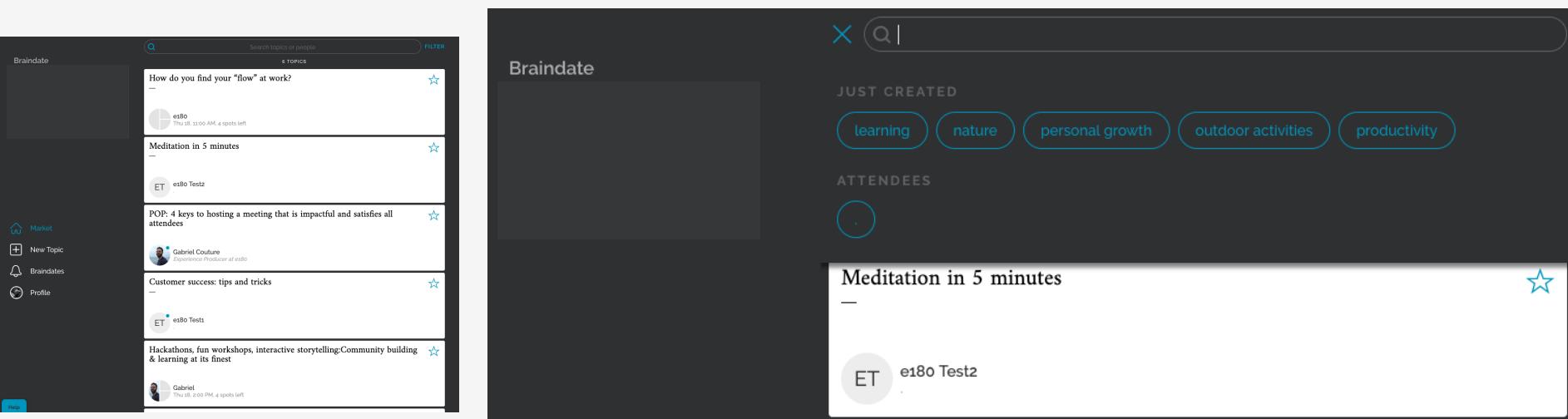
You can(should) agree to email notifications, and need to accept Braindate privacy policy.



If Braindate requests your email to log in, use the same email you used for registration.

The braindate web platform:

The Fundamentals - Braindate Topics Market



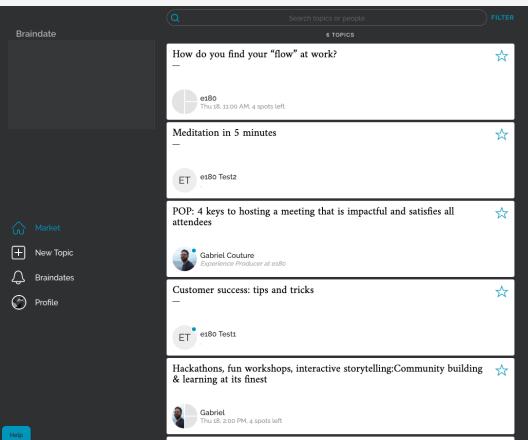
The image consists of two side-by-side screenshots of the Braindate web platform. The left screenshot shows the 'Market' section, which is a list of various topics. The topics include: 'How do you find your "flow" at work?' (by e180, Thu 08, 11:00 AM, 4 spots left), 'Meditation in 5 minutes' (by ET, e180 Test2), 'POP: 4 keys to hosting a meeting that is impactful and satisfies all attendees' (by Gabriel Couture, Conference Producer at e180), 'Customer success: tips and tricks' (by ET, e180 Test2), and 'Hackathons, fun workshops, interactive storytelling:Community building & learning at its finest' (by Gabriel, Thu 08, 2:00 PM, 4 spots left). The right screenshot shows a detailed view of the 'Meditation in 5 minutes' topic. It includes a search bar at the top, a 'JUST CREATED' section with tags for 'learning', 'nature', 'personal growth', 'outdoor activities', and 'productivity', and a 'ATTENDEES' section. The topic details show the title 'Meditation in 5 minutes', the organizer 'ET', and the participant 'e180 Test2'.

View all of the topics in Braindate in the Market. These are all attendee generated.

Use search bar to look for topics that interest you or scroll down the topic wall. Tags that are added to topics when they are created appear when you use the search bar and make it easier for attendees to find topics that are relevant for them.

The braindate web platform:

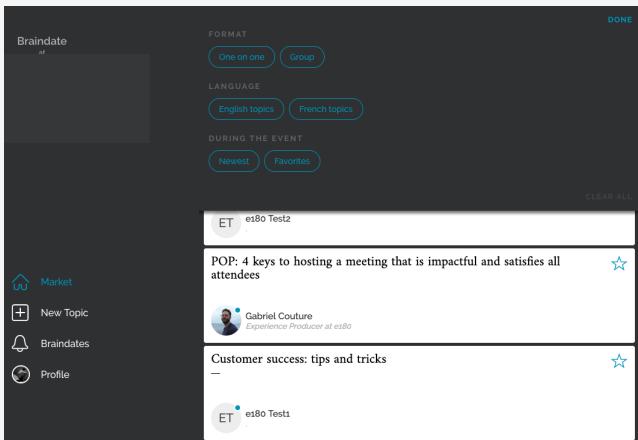
The Fundamentals - Filtering for Better Results



The screenshot shows the Braindate web platform's Market section. At the top, there is a search bar with the placeholder "Search topics or people" and a "FILTER" button. Below the search bar, there is a list of topics:

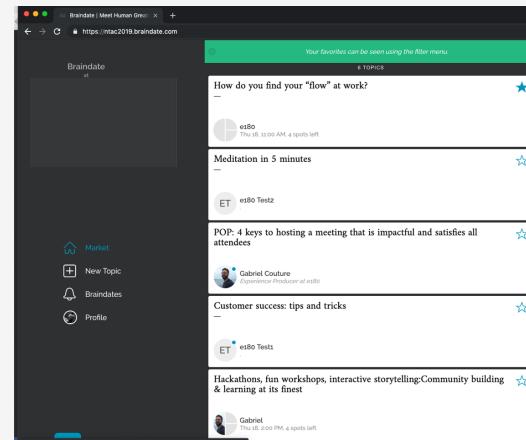
- How do you find your "flow" at work? (starred)
- Meditation in 5 minutes
- ET es180 Test2
- POP: 4 keys to hosting a meeting that is impactful and satisfies all attendees (starred)
- Gabriel Couture Experience Producer at es180
- Customer success: tips and tricks (starred)
- ET es180 Test1
- Hackathons, fun workshops, interactive storytelling:Community building & learning at its finest (starred)
- Gabriel Thru 8k 2:00 PM, 4 spots left

On the left side of the screen, there is a sidebar with navigation links: Market, New Topic, Braindates, and Profile.



The screenshot shows the Braindate web platform with the "Format" filter selected. The filter options are "One on one" and "Group". Below the filter, there are other filter options: "LANGUAGE" (English topics, French topics), "DURING THE EVENT" (Newest, Favorites), and a "CLEAR ALL" button. The main content area shows the same list of topics as the previous screenshot, but the "Group" filter has been applied, resulting in the following list:

- ET es180 Test2
- POP: 4 keys to hosting a meeting that is impactful and satisfies all attendees
- Gabriel Couture Experience Producer at es180
- Customer success: tips and tricks
- ET es180 Test1



The screenshot shows the Braindate web platform with the "Starred" filter selected. The filter options are "Market", "New Topic", "Braindates", and "Profile". The main content area shows the same list of topics as the previous screenshots, but the "Starred" filter has been applied, resulting in the following list:

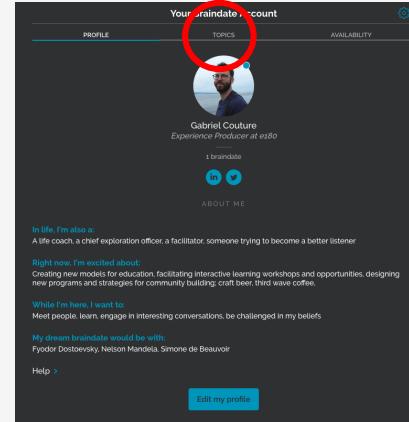
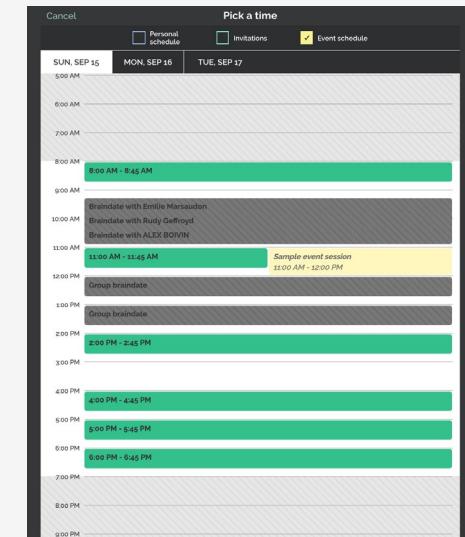
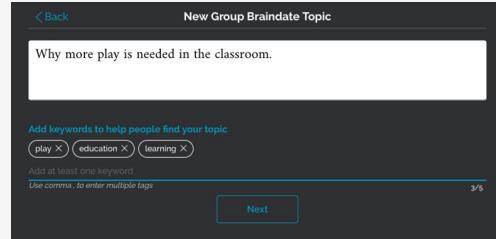
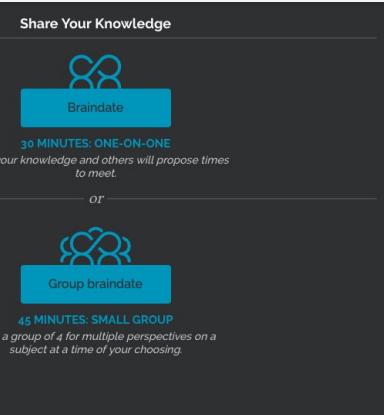
- How do you find your "flow" at work? (starred)
- Meditation in 5 minutes
- ET es180 Test2
- POP: 4 keys to hosting a meeting that is impactful and satisfies all attendees (starred)
- Gabriel Couture Experience Producer at es180
- Customer success: tips and tricks (starred)
- ET es180 Test1
- Hackathons, fun workshops, interactive storytelling:Community building & learning at its finest (starred)
- Gabriel Thru 8k 2:00 PM, 4 spots left

When clicking on filter, you can choose to search only for 1:1s, groups, as well as what's upcoming and newest in the topic market

Choose your favorite topics by highlighting them using the star. This is a useful way to save the topics you are most interested in for when you're ready to schedule braindates.

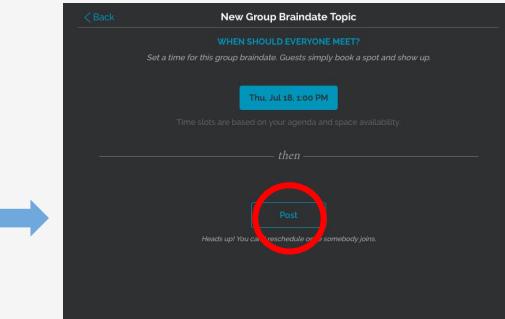
The braindate web platform:

The Fundamentals - Creating Braindates



*Find your own topics in the topics menu option of your profile.

You can edit your topics and make them hidden if want. It might be desirable if the topic is proving to be too popular.



Make sure to post.

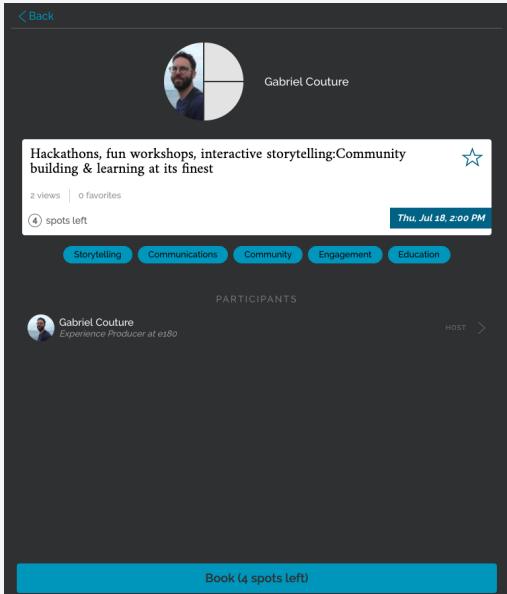
In the New Topic menu, you can create a 1:1 braindate or group braindate topic. *You need to wait for your group braindate to fill up before creating a second group braindate.

Use keywords to help participants find your topic.

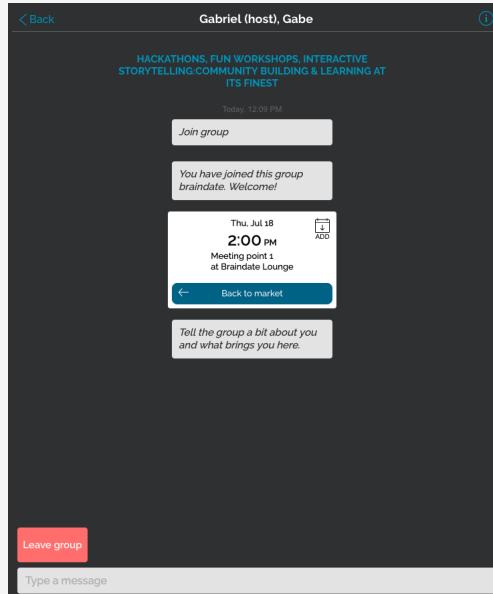
For group braindates, find a time when you want to host: your options will be highlighted in green. *1:1 braindate times need to be coordinated between both participants.

The braindate web platform:

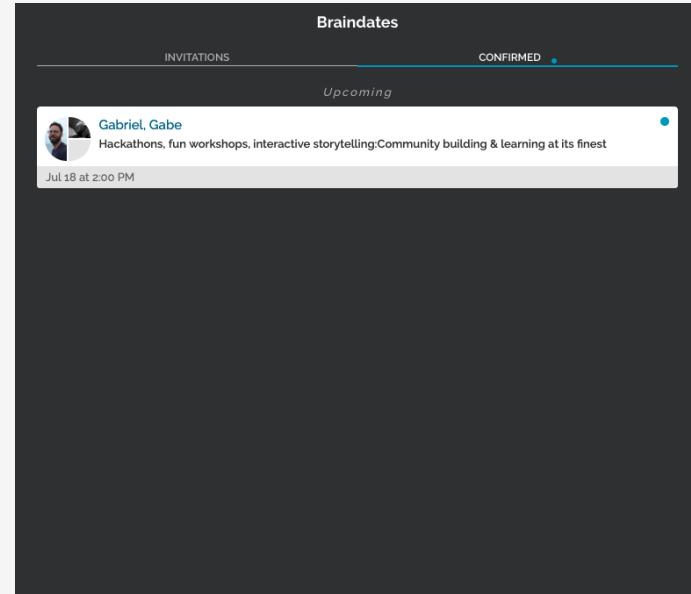
The Fundamentals - Joining Group Braindates



When you click on a group braindate (They look like a pie chart in the topics market), you can join by clicking on the bar at the bottom.



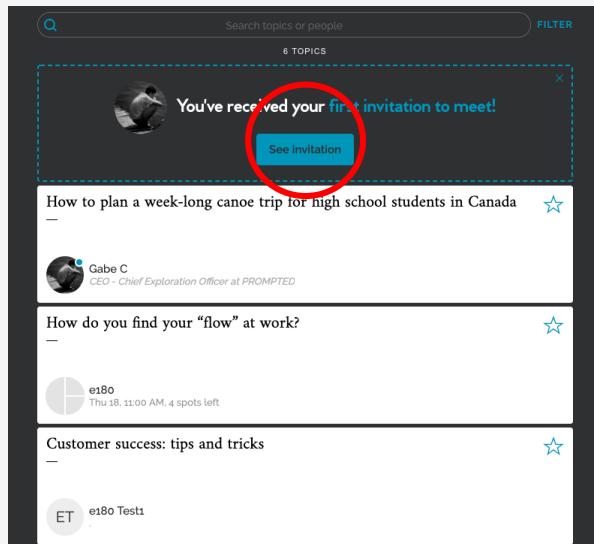
You can send messages when you join. The group will be added to your calendar and you won't be able to book other braindates at that time.



Your pending or received invitations and confirmed braindates appear in the Braindates menu option (for 1:1s and groups)

The braindate web platform:

The Fundamentals - 1:1 Braindates



Search topics or people FILTER

6 TOPICS

You've received your first invitation to meet! See invitation

How to plan a week-long canoe trip for high school students in Canada ★

Gabe C CEO - Chief Exploration Officer at PROMPTED

How do you find your "flow" at work? — ★

ei180 Thu 18, 11:00 AM, 4 spots left

Customer success: tips and tricks — ★

ET ei180 Test1

In this example, user has received an invitation to meet for a 1:1 about a topic they created. Groups have set times, so no invitation is required.



Gabe C CEO - Chief Exploration Officer at PROMPTED

TOP: 4 KEYS TO HOSTING A MEETING THAT IS IMPACTFUL AND SATISFIES ALL ATTENDEES

Today, 12-10 PM

Gabe is proposing 2 time slots

Wed, Jul 17 12:00 PM Wed, Jul 17 1:15 PM

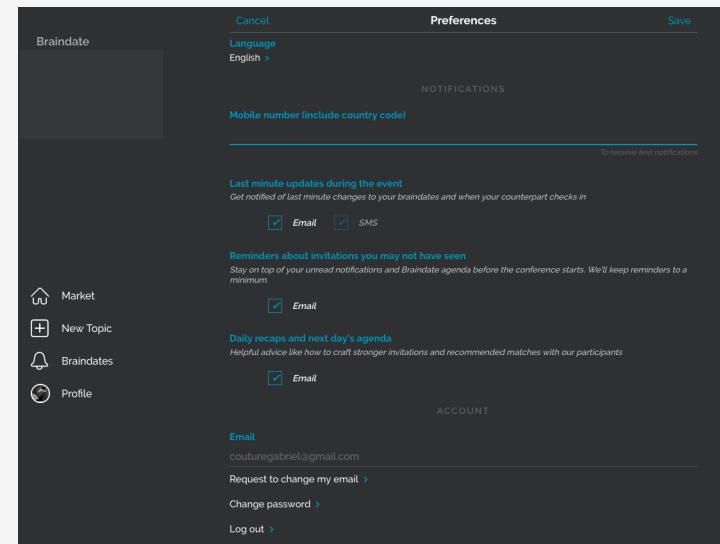
Gabe wants to meet!

Hi, sounds interesting

What do you want to do next?

Accept a proposed time Propose another time Decline

1. User can accept, propose a new time or decline.
2. User can message them for each option.



Cancel Preferences Save

Language English

NOTIFICATIONS

Mobile number (include country code)

To receive text notifications

Last minute updates during the event

Get notified of last minute changes to your braindates and when your counterpart checks in

Email SMS

Reminders about invitations you may not have seen

Stay on top of your unread notifications and Braindate agenda before the conference starts. We'll keep reminders to a minimum.

Email

Daily recaps and next day's agenda

Helpful advice like how to craft stronger invitations and recommended matches with our participants

Email

ACCOUNT

Email couturegabriel@gmail.com

Request to change my email >

Change password >

Log out >

Your notifications settings are also available in your profile, by clicking on the cogwheel in the upper right. **Using SMS is an *OPT-IN* feature** and you must add your mobile #.



Log in: igapexsummit19.braindate.com 

Or access using the Event App



QUESTIONS OR HELP?

ApexSummit@braindate.com